



To our valued community partners, allies and friends:

The mission of the Fremont Pride Festival is to celebrate and provide visibility to and for the queer community of Fremont. Visibility is the first step toward acceptance, which is a stop on the road to equality. Our first Fremont Pride Festival in July of 2021 was a fantastic success! The festival saw over 40+ local entertainers, 5 local food trucks, over 30+ local businesses, and over 2000 community members in attendance. It is clear that the city of Fremont not only needs LGBTQ+ visibility, but that it is wanted as well!

This year, our 2nd annual Fremont Pride Festival will be hosted at Walsh Park on Saturday, July 9, 2022. We are expanding the festival this year to include: A larger, water-friendly family fun zone, a sensory free tent, new food truck vendors, exceptional local entertainers, 40+ local businesses, an opening parade and so much more!

We hope that you will find the enclosed sponsor packet full of opportunities for you to support and increase visibility for the queer community of Fremont. We look forward to working together to provide a celebration of LOVE for our community.

Thank you,

*Nicole Russell*

Treasurer

Chair of Finance Committee

*Lex Renner*

*Michelle Ickes*

*Sarah Meade*

Finance Committee

# 2022 Sponsor Opportunities

## **Partner Sponsor (year long) - \$1000 (Limit 5)**

- Company logo displayed at Fremont Pride Festival and all other Fremont Pride sponsored events
- Company logo on the back of 2022 Fremont Pride t-shirts
- Company listed as Title Sponsor on Fremont Pride website with a link to company website
- Company listed as Title sponsor on all marketing materials
- Social Media spotlight
- Up to 3 minute promotion video that we produce and edit for marketing
- Verbal recognition at event
- Table space in the vendor tent (if requested) to pass out branded material at Pride Festival
- Opportunity to speak at event and introduce a stage act
- Ten (10) drink tickets for Fremont Pride Festival
- 10 tickets to the Fremont Pride Festival

## **Festival Sponsor (2022 Festival only) - \$750 (Limit 10)**

- Company logo displayed at Fremont Pride Festival
- Company logo on the back of 2022 Fremont Pride t-shirts
- Company listed as Festival Sponsor on Fremont Pride website with a link to company website
- Social media spotlight
- Verbal recognition at event
- Opportunity to pass out branded material at event
- Six (6) drink tickets for Fremont Pride Festival
- Six (6) tickets to the Fremont Pride Festival

## **Food and Beverage Sponsor (2022 Festival Only) - \$400 (limit 10)**

- Company logo displayed at Fremont Pride Festival
- Company logo on the back of 2022 Fremont Pride t-shirts
- Social media spotlight
- Opportunity to pass out branded material at event
- Four (4) drink tickets for event
- Four (4) tickets to the Fremont Pride Festival

## **Junior Sponsor (2022 Festival Only) - \$100 (no limit)**

- Social media spotlight
- Four (4) drink tickets for event
- Four (4) to the Fremont Pride Festival

# 2022 Sponsor Contract

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I would like to be a title sponsor - \$1000

I would like to be a Festival sponsor - \$750

I would like to be a food and beverage sponsor - \$400

I would like to be a junior sponsor - \$100

Donation to Fremont Pride: \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_

Please include check with your returned completed form, filled out to Fremont Ohio Pride

OR

Invoice me for the full amount:  YES  NO

Signature \_\_\_\_\_ Date: \_\_\_\_\_

